

MEDIA RELEASE

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SINO SCIENTISTS RECEIVE A WELCOME BOOST

Chinese scientists have a new ally in their efforts to be published in international publications with the launch of the science communication enterprise Kexue Communications.

Chinese science is quickly gaining recognition internationally, and China is the third largest investor in scientific research (behind the USA and Japan).

While Chinese research and findings are world class, scientists have had problems getting their research published in international journals, which are predominantly published in English.

Kexue Communications' founder, Australian Ben Bravery, witnessed this while working with the Institute of Zoology, part of China's Academy of Science.

"While I was working as Editor for an institute journal I received requests for my assistance with science papers written in English" Mr Bravery says. "I started helping out my colleagues, and then realized I could make a larger impact by starting my own company".

Kexue Communications launched on 1 October 2009, and Mr Bravery was recently joined by a fellow Australian, Tim O'Mahony.

"We offer holistic science communication packages for our clients" explains Mr O'Mahony. "We edit manuscripts, publicize the work through our media contacts, train scientists in communication techniques and present science performances in schools."

"Our aim is to help Chinese scientists to communicate, market and promote their knowledge and research findings" adds Mr Bravery.

Mr Bravery and Mr O'Mahony hold tertiary qualifications in science communication, and each have over five years experience. They have worked in research, editorial, science education and science communication roles in Australia, China, Singapore and the Philippines.

Kexue Communications is based in Beijing, China and works across the large country. More information can be found at www.kexuecommunications.com.

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